

REP HEADLINE# 6308360 TRF# E:063083
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT22/12 13.48
CHANGES *** WFLA-TV ***

ADV # ALV. NAME FOLI/J EHRlich/D/CON/FL
AGY # AGY. NAME BUYING TIME, LLC

REP. # OFF. # SALESMAN #
BUYER NAME KATE KLEBAHN
SALES PRSN WA- MEGHAN MCGARR (H)

650 MASSACHUSETTS AVE. N.W. #210
WASHINGTON, DC 20001

ORDER # CONTRACT # 6308360

CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2292 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 13.48

REP: ORDER CANCELED
ALL LN'S ZERO'D OUT
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JESSICA EHRlich FOR CONGRESS

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE#: : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2292
AGENCY PRODUCT CODE = 395

1	S		1000P-1100P	30		\$3,000.00	10/26	10/26	0		FRI	0
PROGRAM : DATELINE												
CON COM1: DATELINE												
2	S		500P-530P	30		\$900.00	10/26	10/26	0		FRI	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
3	S		530A-600A	30		\$470.00	10/26	10/26	0		FRI	0
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												

NOV 01 2012

10/23/12 FCC

10/16/12

FAX# 703-516-9680
OCT22/12 13.48
HARRIS REPORT FROM REP
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/26	10/26	0		FRI	0
5	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/26	10/26	0		FRI	0
6	S		700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/26	10/26	0		FRI	0
7	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/26	10/26	0		FRI	0
8	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/26	10/26	0		FRI	0
9	S		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/29	10/29	0		MON	0
10	S		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/29	10/29	0		MON	0
11	S		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/29	10/29	0		MON	0
12	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/29	10/29	0		MON	0

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OCT22/12 13.48
HARRIS REPORT FROM REP
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/29	10/29	0		MON	0
14	S		700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/29	10/29	0		MON	0
15	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1 : TODAY SHOW-3	30		\$550.00	10/29	10/29	0		MON	0
16	S		700A-900A PROGRAM : SAT TODAY SHOW CON COM1 : SAT TODAY SHOW	30		\$500.00	10/27	10/27	0		SAT	0
17	S		900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1 : NWS CH8 TODAY 9A	30		\$500.00	10/27	10/27	0		SAT	0
18	S		600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$750.00	10/28	10/28	0		SUN	0
19	S		700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1 : FOOTBALL NIGHT IN AMERICA	30		\$7,000.00	10/28	10/28	0		SUN	0
20	S		800A-900A PROGRAM : SUN TODAY SHOW CON COM1 : SUN TODAY SHOW	30		\$1,100.00	10/28	10/28	0		SUN	0
21	S		900A-1000A PROGRAM : NWS CH8 9A CON COM1 : NWS CH8 9A	30		\$300.00	10/28	10/28	0		SUN	0

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HARRIS REPORT FROM REP OCT22/12 13.48
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/25	10/25	0		THU	0
23	S		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/25	10/25	0		THU	0
24	S		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/25	10/25	0		THU	0
25	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/25	10/25	0		THU	0
26	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/25	10/25	0		THU	0
27	S		700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/25	10/25	0		THU	0
28	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/25	10/25	0		THU	0
29	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/25	10/25	0		THU	0
37	S		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/24	10/24	0		WED	0

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT22/12 13.48
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	S		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/24	10/24	0		WED	0
39	S		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/24	10/24	0		WED	0
40	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/24	10/24	0		WED	0
41	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/24	10/24	0		WED	0
42	S		600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A	30		\$700.00	10/24	10/24	0		WED	0
43	S		700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/24	10/24	0		WED	0
44	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/24	10/24	0		WED	0
45	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/24	10/24	0		WED	0
47	S		600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/25	10/25	0		THU	0

REP HEADLINE# 3308360 TRF# E:063083
 \$\$\$ WOFF 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-3680
 HARRIS REPORT FROM REP OCT22/12 13.48
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	S		600A-700A	30		\$700.00	10/26	10/26	0		FRI	0
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
49	S		600A-700A	30		\$700.00	10/29	10/29	0		MON	0
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
50	S		700A-900A	30		\$900.00	10/25	10/25	0		THU	0
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
51	S		730P-800P	30		\$1,000.00	10/24	10/24	0		WED	0
PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT												
52	S		730P-800P	30		\$1,000.00	10/29	10/29	0		MON	0
PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT												
OCT/12			\$.00	NOV/12		\$.00						
CONTRACT TOTAL												\$.00
TOTAL SPOTS												0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 813 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 0	Campaign Ref: E:063083600
Buyer: FL	Client/Product/Estimate: 388 /395 /2292	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06308360
Est./PO Number: 06308360	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: J Ehrlich 4 Congress	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
17	Sat 9a NewsS.	02		30 Comme		1	1	
Weekly Totals:								
Total Spots(Ord Spots)								
Closed PR					1		1	

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Sat 9a News	30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:063083600

Pre-emption Summary					Grand Totals			
					Month 10 Weeks: 4	Month 11 Weeks: 4		
					10/22	10/29		
Spots					0	0		
Cost					0	0		

Grand Totals:	Spots: 0	Gross Total: 0.00
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Commission:	0.00
Net Total:	0.00

FAX# 703-516-9680 OCT19/12 15.32
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
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25	25	25
26	26	26
27	27	27
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86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME KATE KLEBAHN

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20003

CLASS: NATL. LOCAL REGIONAL

PRDCT 3 EHRICH 4 CONGRESS EST#2292 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT19/12	15.32
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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JESSICA EHRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 388	AGENCY EST# = 22922
AGENCY PRODUCT CODE = 395	

30	S	1100P-1135P	30	\$1,250.00	10/23	10/23	0	TUE	0
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PROGRAM : NWS CH8 @11P  
CON COM1: NWS CH8 @11P
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PROGRAM : WFLA NEWS
CON COM1: WFLA NEWS

PROGRAM : WFLA NEWS
CON COM1 : WFLA NEWS

25

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33	S		600P-630P	30		\$1,200.00	10/23	10/23	0		TUE	0
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
34	S		700A-900A	30		\$900.00	10/23	10/23	0		TUE	0
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
35	S		730P-800P	30		\$1,000.00	10/23	10/23	0		TUE	0
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
36	S		900A-1000A	30		\$550.00	10/23	10/23	0		TUE	0
PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3												
46	S		600A-700A	30		\$700.00	10/23	10/23	0		TUE	0
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
OCT/12			37960.00			NOV/12			\$7,870.00			
CONTRACT TOTAL												45830.00
TOTAL SPOTS												44

MARKET TOTALS \$121,484 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 811 Issue 1



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	45830	Campaign Ref:	E:063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	NO			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
2	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
3	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1	1	470
4	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
5	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1	1	1200
6	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
7	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
8	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
9	M-Su 11p News	03	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					35	9	44	

Buying Time LLC
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Jessica Ehrlich/ D/ Congress/ FL
Submission Number 811 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	45830	Campaign Ref:	E:063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 5p News M.....	03	900	30 Comme		1	1	900
11	M-F 530a News M.....	01	470	30 Comme		1	1	470
12	M-F 530p News M.....	03	900	30 Comme		1	1	900
13	M-F 6p News M.....	03	1200	30 Comme		1	1	1200
14	M-F 7a Today Show M.....	03	900	30 Comme		1	1	900
15	M-F 9a Today Show II M.....	03	550	30 Comme		1	1	550
16	Sat 7a Today ShowS.	03	500	30 Comme	1		1	500
17	Sat 9a NewsS.	02	500	30 Comme	1		1	500
18	Sun 6p NewsS.	03	750	30 Comme	1		1	750
19	Sun 7p ET / 6p CT Football Night in AmericaS.	01	7000	30 Comme	1		1	7000
Weekly Totals: Total Spots(Ord Spots)					35	9	44	

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Submission Number 811 Issue 1



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PHONE (813) 228-8888

Copy

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	45830	Campaign Ref:	E:063083600
Buyer:		Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	Sun 8a Today Show S	01	1100	30 Comme	Nbr of Spots	1	1	1100
21	Sun 9a News S	03	300	30 Comme	Nbr of Spots	1	1	300
22	M-Su 11p News T	03	1250	30 Comme	Nbr of Spots	1	1	1250
23	M-F 5p News T	03	900	30 Comme	Nbr of Spots	1	1	900
24	M-F 530a News T	01	470	30 Comme	Nbr of Spots	1	1	470
25	M-F 530p News T	03	900	30 Comme	Nbr of Spots	1	1	900
26	M-F 6p News T	03	1200	30 Comme	Nbr of Spots	1	1	1200
27	M-F 7p News T	03	1000	30 Comme	Nbr of Spots	1	1	1000
28	M-F 730p Entertainment Tonight T	03	1000	30 Comme	Nbr of Spots	1	1	1000
29	M-F 9a Today Show II T	03	550	30 Comme	Nbr of Spots	1	1	550
37	M-Su 11p News	03	1250	30	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					35	9	44	

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Jessica Ehrlich/ D/ Congress/ FL
Submission Number 811 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	45830	Campaign Ref:	E:063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
38	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
39	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
40	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
41	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots	1	1	1200
42	M-F 6a News ..W....	03	700	30 Comme	Nbr of Spots	1	1	700
43	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
44	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
45	M-F 9a Today Show II ..W....	03	550	30 Comme	Nbr of Spots	1	1	550
47	M-F 6a News ...T...	03	700	30 Comme	Nbr of Spots	1	1	700
48	M-F 6a News ...F...	03	700	30 Comme	Nbr of Spots	1	1	700
49	M-F 6a News	03	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals: Total Spots(Ord Spots)					35	9	44	

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 811 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 45830	Campaign Ref: E:063083600
Buyer: FL	Client/Product/Estimate: 388 /395 /2292	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06308360
Est./PO Number: 06308360	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
50	M-F 7a Today Show ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
51	M-F 730p Entertainment Tonight ..W...	03	1000	30 Comme	Nbr of Spots 1		1	1000
52	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots 1		1	1000
Weekly Totals: Total Spots(Ord Spots)					35	9	44	

Grand Totals			
		Month 10 Weeks: 4	Month 11 Weeks: 4
		10/22	10/29
Spots	44	35	9
Cost	45830	37960	7870

Grand Totals:

Spots:	44
Gross Total:	45,830.00
Commission:	6,874.50
Net Total:	38,955.50

ADV # _____ ADV. NAME POLI/J EHRLICH/D/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN
 650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 6308360 CLASS: NATL. LOCAL REGIONAL
 PRDCT J EHRLICH 4 CONGRESS EST#2292 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/12 14.04

REP: REVISION
 RATE CHANGE LN'S 1,3,11,16-17,19-21,24,39
 LN'S 46-52 ADDED
 NEW TTL 353,230
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JESSICA EHRLICH FOR CONGRESS

Handwritten initials/signature

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	R		1000P-1100P	30		\$3,000.00	10/26	10/26	1		FRI	1
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2292												
PROGRAM : DATELINE CON COM1 : DATELINE												
3	R		500A-600A	30		\$470.00	10/26	10/26	1		FRI	1
PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A												

10/3/12 FCC (5)

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		530A-600A	30		\$470.00	10/29	10/29	1		MON	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
16	R		700A-900A	30		\$500.00	10/27	10/27	1		SAT	1
PROGRAM : SAT TODAY SHOW												
CON COM1: SAT TODAY SHOW												
17	R		600A-1000A	30		\$500.00	10/27	10/27	1		SAT	1
PROGRAM : NWS CH8 TODAY 9A												
CON COM1: NWS CH8 TODAY 9A												
19	R		700P-815P	30		\$7,000.00	10/28	10/28	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1: FOOTBALL NIGHT IN AMERICA												
20	R		800A-900A	30		\$1,100.00	10/28	10/28	1		SUN	1
PROGRAM : SUN TODAY SHOW												
CON COM1: SUN TODAY SHOW												
21	R		900A-1000A	30		\$300.00	10/28	10/28	1		SUN	1
PROGRAM : NWS CH8 9A												
CON COM1: NWS CH8 9A												
24	R		530A-600A	30		\$470.00	10/25	10/25	1		THU	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
39	R		530A-600A	30		\$470.00	10/24	10/24	1		WED	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
46	A		600A-700A	30		\$700.00	10/23	10/23	1		TUE	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	A		600A-700A	30		\$700.00	10/25	10/25	1		THU	1
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
48	A		600A-700A	30		\$700.00	10/26	10/26	1		FRI	1
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
49	A		600A-700A	30		\$700.00	10/29	10/29	1		MON	1
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
50	A		700A-900A	30		\$900.00	10/25	10/25	1		THU	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
51	A		730P-800P	30		\$1,000.00	10/24	10/24	1		WED	1
PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT												
52	A		730P-800P	30		\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT												
OCT/12	45360.00	NOV/12	\$7,870.00									
CONTRACT TOTAL												53230.00
TOTAL SPOTS												52

MARKET TOTALS \$121,484 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP7/12 16.19
*** WFLA-TV ***

REP. #	OFF. #	SAT.ESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
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84	84	84
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86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME KATE KLEBAHN

SALES PRSN WA-
MEGHAN MCGARR (H)

WASHINGTON, DC 20001

CLASS:	NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SMT/12	16-19
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THANKS KY FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JESSICA EHRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2292												
1			1000P-1100P	30		\$300.00	10/26	10/26	1		FRI	1
PROGRAM : DATELINE CON COM1 : DATELINE												
2			500P-530P	30		\$900.00	10/26	10/26	1		FRI	1
PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS												
3			530A-600A	30		\$250.00	10/26	10/26	1		FRI	1
PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A												

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/26	10/26	1		FRI	1
5			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/26	10/26	1		FRI	1
6			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1 : WFLA NEWS @ 7P	30		\$1,000.00	10/26	10/26	1		FRI	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/26	10/26	1		FRI	1
8			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30		\$1,000.00	10/26	10/26	1		FRI	1
9			1100P-1135P PROGRAM : NWS CH8 @ 11P CON COM1 : NWS CH8 @ 11P	30		\$1,250.00	10/29	10/29	1		MON	1
10			500P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/29	10/29	1		MON	1
11			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A	30		\$250.00	10/29	10/29	1		MON	1
12			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/29	10/29	1		MON	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/29	10/29	1		MON	1
14			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/29	10/29	1		MON	1
15			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1 : TODAY SHOW-3	30		\$550.00	10/29	10/29	1		MON	1
16			700A-900A PROGRAM : SAT TODAY SHOW CON COM1 : SAT TODAY SHOW	30		\$275.00	10/27	10/27	1		SAT	1
17			900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1 : NWS CH8 TODAY 9A	30		\$250.00	10/27	10/27	1		SAT	1
18			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$750.00	10/28	10/28	1		SUN	1
19			700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1 : FOOTBALL NIGHT IN AMERICA	30		\$3,400.00	10/28	10/28	1		SUN	1
20			800A-900A PROGRAM : SUN TODAY SHOW CON COM1 : SUN TODAY SHOW	30		\$250.00	10/28	10/28	1		SUN	1
21			900A-1000A PROGRAM : NWS CH8 9A CON COM1 : NWS CH8 9A	30		\$150.00	10/28	10/28	1		SUN	1

SEP7/12 16.19
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
22			1100P-1135P	30		\$1,250.00	10/25	10/25	1		THU	1
PROGRAM : NWS CH8 @11P												
CON COM1: NWS CH8 @11P												
23			500P-530P	30		\$900.00	10/25	10/25	1		THU	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
24			530A-600A	30		\$250.00	10/25	10/25	1		THU	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
25			530P-600P	30		\$900.00	10/25	10/25	1		THU	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
26			600P-630P	30		\$1,200.00	10/25	10/25	1		THU	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
27			700P-730P	30		\$1,000.00	10/25	10/25	1		THU	1
PROGRAM : WFLA NEWS @ 7P												
CON COM1: WFLA NEWS @ 7P												
28			730P-800P	30		\$1,000.00	10/25	10/25	1		THU	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
29			900A-1000A	30		\$550.00	10/25	10/25	1		THU	1
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
30			1100P-1135P	30		\$1,250.00	10/23	10/23	1		TUE	1
PROGRAM : NWS CH8 @11P												
CON COM1: NWS CH8 @11P												

REP HEADLINE# 6308300
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP7/12 16.19
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/23	10/23	1		TUE	1
32			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/23	10/23	1		TUE	1
33			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/23	10/23	1		TUE	1
34			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/23	10/23	1		TUE	1
35			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/23	10/23	1		TUE	1
36			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/23	10/23	1		TUE	1
37			1100P-1135P PROGRAM : NWS CH8 811P CON COM1: NWS CH8 811P	30		\$1,250.00	10/24	10/24	1		WED	1
38			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/24	10/24	1		WED	1
39			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/24	10/24	1		WED	1

REP HEADLINE# 703536
 *** ORIGINAL REV#2 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP7/12 16.19
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			530P-600P	30		\$900.00	10/24	10/24	1		WED	1
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
41			600P-630P	30		\$1,200.00	10/24	10/24	1		WED	1
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
42			600A-700A	30		\$700.00	10/24	10/24	1		WED	1
PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A												
43			700P-730P	30		\$1,000.00	10/24	10/24	1		WED	1
PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P												
44			700A-800A	30		\$900.00	10/24	10/24	1		WED	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
45			900A-1000A	30		\$550.00	10/24	10/24	1		WED	1
PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3												
OCT/12			32925.00	NOV/12		\$5,950.00						
CONTRACT TOTAL												38875.00
TOTAL SPOTS												45

MARKET TOTALS \$121,484 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	53230	Campaign Ref:	E:063083600
Buyer:		Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	Fr 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
2	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
3	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1	1	470
4	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
5	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1	1	1200
6	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
7	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
8	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
9	M-Su 11p News	03	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					43	9	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	53230	Campaign Ref:	E:063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 5p News M.....	03	900	30 Comme		1	1	900
11	M-F 530a News M.....	01	470	30 Comme		1	1	470
12	M-F 530p News M.....	03	900	30 Comme		1	1	900
13	M-F 6p News M.....	03	1200	30 Comme		1	1	1200
14	M-F 7a Today Show M.....	03	900	30 Comme		1	1	900
15	M-F 9a Today Show II M.....	03	550	30 Comme		1	1	550
16	Sat 7a Today ShowS.	03	500	30 Comme	1		1	500
17	Sat 9a NewsS.	02	500	30 Comme	1		1	500
18	Sun 6p NewsS.	03	750	30 Comme	1		1	750
19	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	1		1	7000
Weekly Totals: Total Spots(Ord Spots)					43	9	52	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	53230	Campaign Ref:	E 063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	Sun 8a Today Show ...S	01	1100	30 Comme	Nbr of Spots 1		1	1100
21	Sun 9a News ...S	03	300	30 Comme	Nbr of Spots 1		1	300
22	M-Su 11p News ..T..	03	1250	30 Comme	Nbr of Spots 1		1	1250
23	M-F 5p News ...T..	03	900	30 Comme	Nbr of Spots 1		1	900
24	M-F 530a News ..T..	01	470	30 Comme	Nbr of Spots 1		1	470
25	M-F 530p News ...T..	03	900	30 Comme	Nbr of Spots 1		1	900
26	M-F 6p News ..T..	03	1200	30 Comme	Nbr of Spots 1		1	1200
27	M-F 7p News ..T..	03	1000	30 Comme	Nbr of Spots 1		1	1000
28	M-F 730p Entertainment Tonight ...T..	03	1000	30 Comme	Nbr of Spots 1		1	1000
29	M-F 9a Today Show II ...T..	03	550	30 Comme	Nbr of Spots 1		1	550
30	M-Su 11p News	03	1250	30 Comme	Nbr of Spots 1		1	1250
Weekly Totals: Total Spots(Ord Spots)					43	9	52	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	53230	Campaign Ref:	E:063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
31	M-F 5p News T....	03	900	30 Comme	1		1	900
32	M-F 530p News T....	03	900	30 Comme	1		1	900
33	M-F 6p News T....	03	1200	30 Comme	1		1	1200
34	M-F 7a Today Show T....	03	900	30 Comme	1		1	900
35	M-F 730p Entertainment Tonight T....	03	1000	30 Comme	1		1	1000
36	M-F 9a Today Show II T....	03	550	30 Comme	1		1	550
37	M-Su 11p News ..W...	03	1250	30 Comme	1		1	1250
38	M-F 5p News ..W...	03	900	30 Comme	1		1	900
39	M-F 530a News ..W...	01	470	30 Comme	1		1	470
40	M-F 530p News ..W...	03	900	30 Comme	1		1	900
41	M-F 6p News ..W...	03	1200	30 Comme	1		1	1200
Weekly Totals: Total Spots(Ord Spots)					43	9	52	

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Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	53230	Campaign Ref:	E:063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
42	M-F 6a News ..W...	03	700	30 Comme	Nbr of Spots	1	1	700
43	M-F 7p News ..W...	03	1000	30 Comme	Nbr of Spots	1	1	1000
44	M-F 7a Today Show ..W...	03	900	30 Comme	Nbr of Spots	1	1	900
45	M-F 9a Today Show II ..W...	03	550	30 Comme	Nbr of Spots	1	1	550
46	M-F 6a News .T...	03	700	30 Comme	Nbr of Spots	1	1	700
47	M-F 6a News ...T..	03	700	30 Comme	Nbr of Spots	1	1	700
48	M-F 6a News ...F..	03	700	30 Comme	Nbr of Spots	1	1	700
49	M-F 6a News M....	03	700	30 Comme	Nbr of Spots	1	1	700
50	M-F 7a Today Show ..T...	03	900	30 Comme	Nbr of Spots	1	1	900
51	M-F 730p Entertainment Tonight ..W...	03	1000	30 Comme	Nbr of Spots	1	1	1000
Weekly Totals: Total Spots(Ord Spots)					43	9	52	

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Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 792 Issue 1



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 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 53230	Campaign Ref: E:063083600
Buyer: FL	Client/Product/Estimate: 388 /385 /2292	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06308360
Est./PO Number: 06308360	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
52	M-F 730p Entertainment Tonight	03	1000	30		1	1	1000
	M.....			Comme				
Weekly Totals: Total Spots(Ord Spots)					43	9	52	

Grand Totals					Month 10 Weeks: 4				Month 11 Weeks: 4			
					10/22				10/29			
Spots					52				9			
Cost					53230				7870			

Spots: 52

Gross Total: 53,230.00

Commission: 7,984.50

Net Total: 45,245.50



WFLA-TV

A MEDIA GENERAL STATION

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Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21395
Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
WASHINGTON OC 20001

REP_: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV_: Jessica Ehrlich/ O/ Congress
PROD: J Ehrlich 4 Congress

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
10/28/12 E:063083600
WFLA
INVOICE NUMBER 0100033205
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 388 /395 /2292
Oesc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sat 9a News	500.00	17 1	10/27	SA	*WFLA	:30 Commercial	.00	Preempt P olitical	500.00-
Total Airtime Net Spot Revenue:						.00			

PERIOD COST 500.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits 500.00-
TOTAL RECONCILING 500.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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Tampa, FL 33601



ADVERTISER PRODUCT
Jessica Ehrlich/ O/ Congress J Ehrlich 4 Congress

INVOICE NUMBER 0100033205
BROADCAST MONTH 10/01/2012 - 10/28
AMOUNT DUE .00

REMIT TO:

*00165

000021395
Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
WASHINGTON OC 20001

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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